

Scoring factors and metrics:

1. **Total Domains:** Total number of domains held by registrar
2. **Reported Sites:** Raw count of reported sites advertised through spam
3. **Proportion of Reported to Total:** Proportion of total spam-reported to total domain count
4. **Raw Aggression:** Number of spam instances advertising domains at this registrar
5. **Proportional Aggression:** Proportion of total spam instances to the total domains at the registrar.
6. **Overall Score:** An overall rating based on each of the above results
7. **Inaccuracy Count:** Total count of inaccurate registration records
8. **Inaccuracy Rating:** Proportion of inaccurate records to total domains at the registrar
9. **Trademark Factor:** Volume of sites noted for featuring trademarked brands

1. Xinnet Bei Gong Da Software

Area Building 2, Level 1, BDA Beijing 100176 China

Total Domains: 897,962

Reported Sites: 15,551 – 4th highest for site volume (each site is pulled from a spam email)

Proportion of Reported to Total: 1.7% - 4th

Raw Aggression: 1,644,986 - 1st (Total count of spam emails featuring domains at this registrar)

Proportional Aggression: 183.19 -3rd (meaning 183 spams for each domain they hold)

Overall Score: 3 – 1st, the “worst”

Inaccuracy Count: 10,383 2nd for inaccuracies (in the last 12 months)

Inaccuracy Rating: 1% (Typical inaccuracy percentage is 0.004%, anything higher than 0.5% is bad)

Trademark Factor: 1st (This is based on site content and scoring for trademarked brands)

2. BEIJINGNN

20/F, Block A, SP Tower, Tsinghua Science Park Building 8, No.1 Zhongguaneun East Road Haidian District, Beijing 100084 China

Total Domains: 303,801

Reported Sites: 10,083 -8th highest for site volume

Proportion of Reported to Total: 3.3% - 3rd

Raw Aggression: 857,688 - 2nd

Proportional Aggression: 282.31 - 2nd

Overall Score: 3.75 – 2nd

Inaccuracy Count: 6705 - 6th

Inaccuracy Rating: 2%

Trademark Factor: 5th

3. Todaynic

Rm 603-605 6B, Xihai Building No. 221 Renmin E. Road Zhuhai City, Guangdong Province 519000
China

Total Domains: 66,314
Reported Sites: 2,958 -13th highest for site volume
Proportion of Reported to Total: 4.5% - 2nd
Raw Aggression: 342,511 - 4th
Proportional Aggression: 516.5 - 1st
Overall Score: 5 – 3rd
Inaccuracy Count: 2260 – 8th
Inaccuracy Rating: 3%
Trademark Factor: 11th

4. Joker

Hansaallee 191-193 40549 Duesseldorf Germany

Total Domains: 636,431
Reported Sites: 9051 -9th highest for site volume
Proportion of Reported to Total: 1.42% - 7th
Raw Aggression: 487,727 - 3rd
Proportional Aggression: 76.63 - 4th
Overall Score: 5.75 – 4th
Inaccuracy Count: 7746 – 4th
Inaccuracy Rating: 1%
Trademark Factor: 27th

5. eNom, Inc.

15801 NE 24th St. Bellevue, WA 98008 USA

Total Domains: 11,040,841
Reported Sites: 47,007 sites - 1st
Proportion of Reported to Total: 0.42% - 11th
Raw Aggression: 317,677 instances or messages - 5th
Proportional Aggression: 2.9 - 9th
Overall Score: 6.5 – 5th
Inaccuracy Count: 8530 – 3rd
Inaccuracy Rating: 0.1%
Trademark Factor: 3rd

6. MONIKER

20 SW 27th Ave. Suite 201 Pompano Beach, Florida 33069

Total Domains: 2,725,240

Reported Sites: 30628 -2nd highest for site volume

Proportion of Reported to Total: 1.12% - 8th

Raw Aggression: 87,071 - 9th

Proportional Aggression: 3.19 - 8th

Overall Score: 6.75 – 6th

Inaccuracy Count: 11,680 – 1st

Inaccuracy Rating: 0.4%

Trademark Factor: 21st

7. Dynamic Dolphin

5023 W 120th Ave #233 Broomfield CO

Total Domains: 45,019

Reported Sites: 7,846 -10th highest for site volume

Proportion of Reported to Total: 17.42% - 1st

Raw Aggression: 23,825 - 16th

Proportional Aggression: 52.92 - 6th

Overall Score: 8.25 – 7th

Inaccuracy Count: 4744 – 6th

Inaccuracy Rating: 10%

Trademark Factor: 22nd

8. The Nameit Co/AITDOMAINS.COM

421 Maiden Lane Fayetteville, N.C. 28301

Total Domains: 155,474

Reported Sites: 2620 -16th highest for site volume

Proportion of Reported to Total: 1.68% - 5th

Raw Aggression: 103,786 - 7th

Proportional Aggression: 66.75 -5th

Overall Score: 8.25 – 8th

Inaccuracy Count: 1433 – 8th

Inaccuracy Rating: 1%

Trademark Factor: 45th

9. PDR

14525 SW Millikan #48732 Beaverton Oregon, 97005-2343

Total Domains: 1,751,224

Reported Sites: 13,025 - 6th highest for site volume

Proportion of Reported to Total: 0.74% - 9th

Raw Aggression: 45,319 – 13th

Proportional Aggression: 2.59 - 10th

Trademark Factor: 9.5 – 9th

Inaccuracy Count: 6986 – 5th

Inaccuracy Rating: 0.4%

Trademark Factor: 20th

10. Intercosmos/DIRECTNIC

650 Poydras Street, Suite 1150 New Orleans, Louisiana 70130

Total Domains: 1,125,148

Reported Sites: 4918 -11th highest for site volume

Proportion of Reported to Total: 0.43% - 10th

Raw Aggression: 50678 - 12th

Proportional Aggression: 4.504118569 - 7th

Overall Score: 10 – 10th

Inaccuracy Count: 868 – 12th

Inaccuracy Rating: 0.1%

Trademark Factor: 13th